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GRAPHIC DESIGNER | ILLUSTRATOR

SUMMARY

Creative, detail-oriented Graphic Designer, experienced with working in the Adobe Creative Suite. An innovative and self-driven individual capable of working individually and in teams to provide out of the box solutions while adhering to company standards. A team player highly accustomed to a fast-paced environment and aggressive deadlines.

SKILLS

Design

- Branding
- Critiquing
- Illustration
- Print Layout
- Web Layout
- Typography
- Typesetting

Software

- Adobe After Effects
- Adobe Dreamweaver
- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Microsoft Office

EXPERIENCE

Ashcroft Inc. 2018 - Present

Graphic Design Marketing Co-Op

Graphic Designer tasked with managing, developing, and distributing promotional and informational content to local and global team members. Other projects included:

- Creation of print and digital advertisements
- Developed new print and digital templates to streamline work processes.
- Designed graphics and animations for social media to enhance user engagement.
- Researched B2B websites to ensure the new website design is user-friendly
- Redesigned iconography and graphics to match current design trends.
- Edited business presentations to adhere to business standard guidelines.

Populace Booking 2017-2018

Freelance Graphic Designer | Illustrator

The lead designer responsible for creating a company logo, mascot, and promotional content to advertise upcoming events and provide merchandising opportunities.

EDUCATION

Central Connecticut State University

BA Graphic | Information Design

May 2019

GPA: 3.3